

THE ROLE OF THE CHAMBER

- **The Chamber's goal is to stimulate prosperity by promoting business and tourism in our community. We are the door way to our community.**
- **The Chamber's greatest asset, good people promoting good businesses!**
- **Chamber programs support and promote what is good about living in the Crowsnest Pass. These benefits such as effective public services, strong schools, a rich fertile agricultural valley, vacation destinations etc., make it easy to promote our area as the best place to live and do business.**
- **We work with business to create business, the programs that promote commercial development, jobs and a base of prosperity for the area.**
- **The Chamber represents the interests of its members to local and provincial governments to accomplish collectively what no one person could do alone.**
- **The Chamber coordinates and promotes events and programs that provide commercial and recreational benefits to the community.**
- **The Chamber provides leadership opportunities to promote progress. The Chamber trains citizens for future leadership in business, self-employment, working with government and civic roles using the knowledge of others.**
- **The exchange of ideas and innovations to stay ahead of the game and keep The Crowsnest Pass strong. Information is power and the network of Chamber Members and resources means our area always has a fresh approach.....and we work together as a team.**
- **We intend to continue to be more involved with local governments and operate in conjunction with council to assist in developing guidelines where we can be of some assistance.**
- **We will take a stand on developments that will have a lasting impact on our community. We intend to continue to be vocal on these issues.**